

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters Day – Payment of bill of Rs.41,36,750/- to M/s Livewires Advertising Private Ltd., Hyderabad towards the cost of Printing and Supplying of 15 lakh Badges to 23 Districts – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 481**

**Dated: 03-02-2011**

Read the following:-

1. G.O.Rt.No. 5042, Fin. (Expr.GAD-I) Dept., dt:13-12-2010.
2. G.A. (Elecs.E) Dept. Lr.No.2647/Elecs.E/A2/2010-36, dt: 07-01-2011.
3. From M/s Livewires Advertising Pvt., Ltd., Hyderabad  
Invoice No.Prod-311, dt:27-01-2011.

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**ORDER:**

In the letter 2<sup>nd</sup> read above, M/s Livewires Advertising Private Limited, Hyderabad have been requested to print and supply 15 lakh Badges @ Rs.2.50 per badge with 10.3% service tax and supply to all the 23 districts before 17-01-2011 for use of National Voters' Day celebrations on 25-01-2011. Accordingly, the agency has printed and supplied 15 lakh Badges and furnished the invoice for an amount of Rs. 41,36,750/- and requested for arranging payment in the reference 3<sup>rd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.41,36,750-00** (Rupees Forty one lakhs thirty six thousand seven hundred and fifty only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Printing and Supplying of 15 lakh Badges to 23 Districts for use of National Voters' Day celebrations.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies -210 Supplies and Materials / 211 Materials and Supplies"** and shall be met from the funds released vide G.O. 1<sup>st</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a cheque in favour of **"M/s Livewires Advertising Private Limited, Hyderabad"** and forward the same to this Department for taking necessary further action.

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Treasury Control Orders issued in the G.O 1<sup>st</sup> read above.

6. M/s Livewires Advertising Private Ltd., Hyderabad shall pay the Service Tax directly to the Government.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,  
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
The Commissioner of Information & Public Relations, A.P., Hyderabad.

**Copy to:**

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER